

Mitsubishi Electric Introduces Consumer Financing Program

CYPRESS, Calif. – March 9, 2015 – The [Photovoltaic Division](#) of [Mitsubishi Electric US, Inc.](#), a diversified provider of electric and electronics products and technologies, announces the introduction of an innovative consumer solar finance program for its contractors. The financing program gives homeowners affordable options for purchasing a solar electric system, and helps contractors boost their sales by providing their customers with alternatives to leasing and power purchase agreements.

“Consumers who wish to install Mitsubishi Electric state-of-the-art photovoltaic modules now have the ability to finance their purchase, while our contractors can now offer more financial flexibility to their residential clientele,” said Gina Heng, vice president and general manager of Mitsubishi Electric US, Inc.’s Photovoltaic Division. “In order for contractors to fully leverage this new program, we want to ensure that they understand how it works and how it can benefit both them and their customers.”

To that end, Mitsubishi Electric will hold a training session later this month to explain the program to contractors. Registration is now open and all authorized Mitsubishi Electric solar contractors are invited to attend.

The financing program, offered through a leading provider of residential solar finance, can result in lower monthly payments than leasing and offers financing features not available through many other lenders. Advanced consumer credit underwriting lets consumers know in real time if they’re approved for the financing program, which offers loans of up to \$60,000 to qualified borrowers.

Contractors can learn more about the program and register for the training at www.mitsubishielectricsolar.com.

About Mitsubishi Electric US, Inc.'s Photovoltaic Division

Mitsubishi Electric designs, engineers and manufactures high quality solar panels to deliver clean, reliable energy to its customers throughout the world. With more than 90 years of electronics manufacturing expertise and 40 years' experience developing solar power technology, Mitsubishi Electric is one of the most established solar providers in the industry. Residential, commercial, and government customers can count on the company's 25-year limited warranty to optimize their return on investment. Additional information is available at www.MitsubishiElectricSolar.com or by calling 714.220.2500.

In addition to photovoltaic modules, [Mitsubishi Electric US group companies'](#) principal businesses include semiconductor devices, factory automation products, automotive electrical components, elevators and escalators, heating and cooling products, solar modules, electric utility products, and large-scale video displays for stadiums and arenas. There are 50 locations throughout North America with approximately 3,600 employees.

Media Contact:

Brooke Behunin

Mitsubishi Electric US, Inc.

714-220-6885

brooke.behunin@meus.mea.com